



THE PROBLEM

The rapid growth in short-term rentals has often overwhelmed and outpaced local resources responsible for regulating its growth. Local ordinances designed to ensure safety and exert compliance can only be effective with the right tools and a clear, accurate view of all rental activity.

Fueled by the convenience and self-service capabilities of online booking platforms like Airbnb and VRBO, along with the potential of generating easy income through real estate investments, Hosts have escalated their activities in a rapid manner. The total annual spend on vacation rentals is in excess of \$20 billion.

This robust activity of the rental space has given rise to unregulated hosts who have avoided paying taxes, registration and other special fees associated with short-term rental activity. Occupancy and tourist taxes have largely escaped the attention of authorities over the years leading to a shortfall of revenue, particularly in financially strapped communities.



BY DECKARD TECHNOLOGIES

Municipalities lack quality information about short-term rentals in their jurisdiction, making it difficult to monitor their territory, enforce STR ordinances, manage registrations and secure occupancy taxes and fees.

Rentalscape offer cities proactive, real time visualization and reporting tools to manage short-term rental activities in their city.

Interested? Let us show you how Rentalscape™ can help solve your problem.

 **Visit us online: rentalscape.solutions**

THE SOLUTION: RENTALSCAPE BY DECKARD

Rentalscape™ provides municipalities the insight and intelligence to monitor and triage their local short-term rental (STR) market with a higher-level of accuracy, precision and usability. This allows the city to properly regulate rental hosts and ensure compliance in their area.

Using the latest data engineering technologies, machine learning, data analytics, and statistical modeling Rentalscape provides deep insights and real time activity reports for local governments interested in managing this activity in a proactive manner, and maintaining compliance while reducing unpermitted rentals and resident complaints. Rentalscape's full suite offers all required support functions, such as an app to allow registration, tax payment and even complaint submission.

