



THE PROBLEM

The supply of vacation rentals has overwhelmed and outpaced local resources responsible for properly regulating its growth. Local ordinances designed to encourage safety and exert compliance have not caught up with rapid market changes which continue to grow unabated.

Fueled by the convenience and self-service capabilities of online booking platforms like Airbnb and VRBO along with the potential of increasing their personal income through their real estate investments, homeowners have escalated their hosting activities. To date, Americans spent more than \$20 billion booking rooms on vacation rental sites in 2018.

The robust activity of the rental space has given rise to unregulated hosts who have avoided required taxes, registration and other special fees associated with short-term renting. Occupancy and tourist taxes have largely escaped the attention of authorities over the years leading to a shortfall of revenue, particularly in financially strapped communities.



BY DECKARD TECHNOLOGIES

Municipalities lack quality information about short-term rentals in their local area making it difficult to adequately monitor their territory, enforce STR ordinances, manage registrations and secure occupancy taxes and fees.

Rentalscape arms cities with visualization and reporting tools to help manage the short-term rental activities in their city.

Interested? Let us show you how Rentalscape™ can help solve your problem.

 **Visit us online: rentalscape.solutions**

THE SOLUTION: RENTALScape BY DECKARD

Rentalscape™ provides municipalities who lack insight on the local short-term rental (STR) market, the ability to monitor, discover, triage and inspect local short-term rentals with a higher-level of accuracy, precision and usability. This allows the city to properly regulate rental hosts and ensure compliance in their area.

Using the latest data engineering technologies like machine learning, data analytics, computer science and statistical modeling we can provide high level insights and rental activity reports for mayors, city managers and department heads interested in seeing the big picture of their city through a customized dashboard while also allowing city personnel and enforcement officers to drill down on specific properties.

